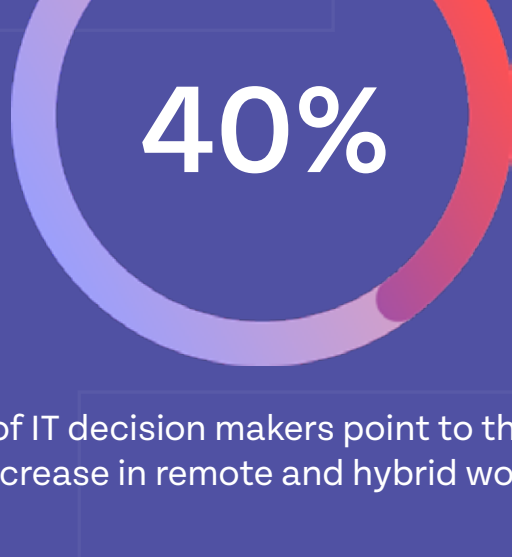


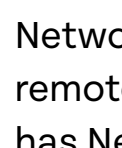


Build Better Business Resilience with the Riverbed Network Observability Portfolio

What's the Reason Behind Growing IT Complexity?



40% of IT decision makers point to the increase in remote and hybrid work.



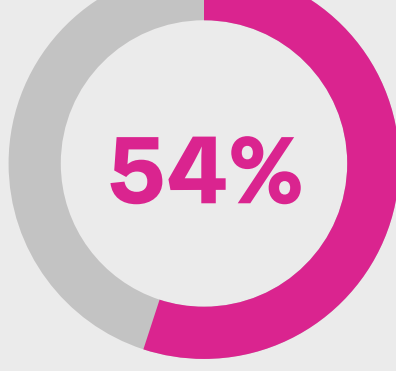
Network hybridization in response to remote work and technology evolution has NetOps teams searching for better, more efficient tools and solutions to help them adapt and innovate while still delivering a superb and innovative experience for end-users and clients.

It's hard to build a resilient network when your NetOps team is operating in the dark

Effective network performance management (NPM) is key to business resilience.



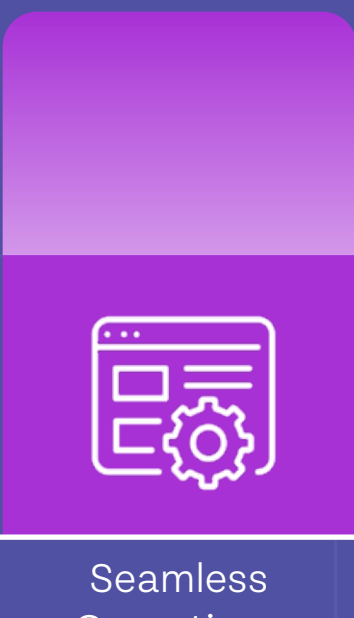
What's the Top Objective for Digital Transformation Initiatives?



54% of senior IT professionals say it's operational efficiency.¹

Signs Your Hybrid Network Lacks Resilience

What Does Business Resilience for Hybrid Networks Look Like?



Seamless Operations

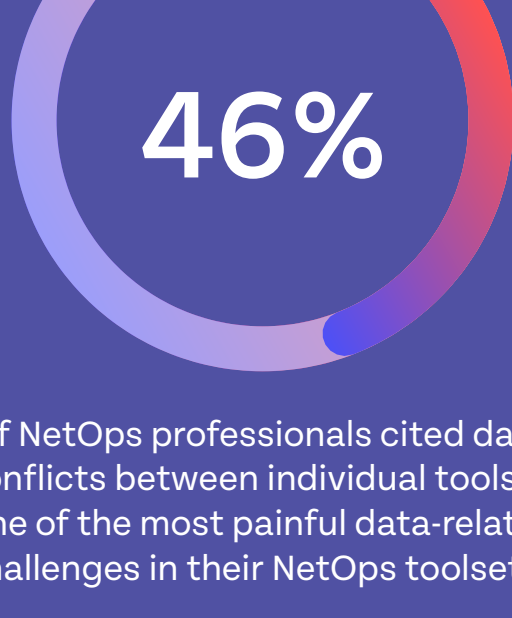


Proactive Problem Solving



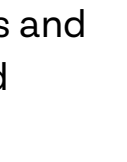
Exceptional User Experiences

Indicators that your Network Might Lack Resilience



46% of NetOps professionals cited data conflicts between individual tools as one of the most painful data-related challenges in their NetOps toolsets.²

1. Application slowdown and performance issues

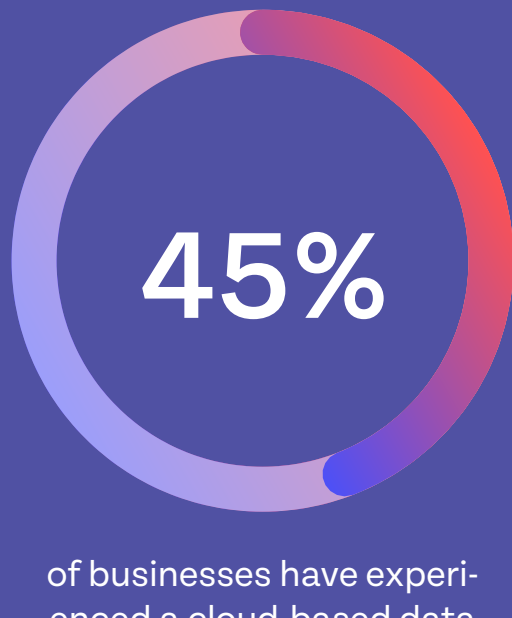


Conflicting data from solutions and various elements in your hybrid network can cause application slowdowns which affects overall network performance.

2. Failed internal and external compliance requirements



Enterprises regardless of industry on average spend millions resolving noncompliance issues. NetOps teams using a variety of vendors, applications, and monitoring tools makes it difficult to meet governmental and organizational compliance requirements.



45% of businesses have experienced a cloud-based data breach in the past 12 months.

3. Data breaches and security concerns³



NetOps teams manage a combination of on-premise data centers and cloud environments in hybrid networks. With each element's different security needs, it can be difficult to deploy effective security solutions, which makes them vulnerable to attacks like Ransomware, DDoS and Man in the Middle.

Where to Build Resilience Into Your Network

It's time to stop operating your hybrid network in the dark. Armed with the right Network Observability tools and processes, your NetOps teams can confidently address and avoid potential network issues while maintaining and improving your organization's hybrid network.



Riverbed's Network Observability Portfolio Delivers Performance Enhancement, Operational Governance, and Forensic Driven Security

AppResponse

Packet-based network and application analysis for rapid troubleshooting.

NetProfiler

Deliver the network flow traffic visibility your team needs.



NetIM

Improve IT infrastructure monitoring and troubleshooting.

NPM+

Endpoint network observability to solve cloud, Zero Trust, and remote work blind spots.

The Riverbed Network Observability Portfolio

provides your team with the tools it needs to see clearly and build better business resilience into your hybrid networks.



Elevate Your Network's Visibility and Performance

- With new performance enhancements like increased data capabilities and faster processing rates, Riverbed NPM sees more telemetry than ever before.
- The Riverbed Network Observability Portfolio has more support enhancements for third parties like Cisco ACI, Google Cloud and ServiceNow.

Ensure Operational Governance and Compliance

- Automated orchestration provides the oversight and data management you need with the ability to stand up, take down, and redeploy NPM products to a known safe state, seamlessly.
- The Riverbed Network Observability Portfolio is constantly evolving its products to support compliance requirements like the Federal Information Processing Standard (FIPS) and Section 508.



Engage Intelligent Security Methods Against Cyber Threats

- Full-fidelity data to capture every flow, packet, and device metric to eliminate network blind spots and catch security issues faster.
- AI/ML powered anomaly detection to automate data analysis and quickly diagnose root causes.
- Forensic data to help NetOps and SecOps teams collaborate and reduce future risk.



Ready to shine some much needed light into your hybrid network and build better business resiliency?

Let's get started with Riverbed's Network Observability Portfolio. To learn more please visit: riverbed.com/business-resilience



¹ Enterprise Strategy Group (ESG), 2023 Technology Spending Intentions Survey What are your organization's most important objectives for its digital transformation initiatives? (Percent of respondents)
² EMA report, Network Observability: Delivering Actionable Insights to Network Operations Data-related issues that present the most significant challenges when using network monitoring or network observability.
³ 2022 Thales Cloud Security Study, The Challenges of Data Protection in a Multicloud World