

DIGITAL PERFORMANCE CENTER

Why you need it. How it works.

WHY YOU NEED A DPC

A New Age: Digital Transformation

The move to cloud and digitalization continues to be a top priority for business and IT leadership.



47%

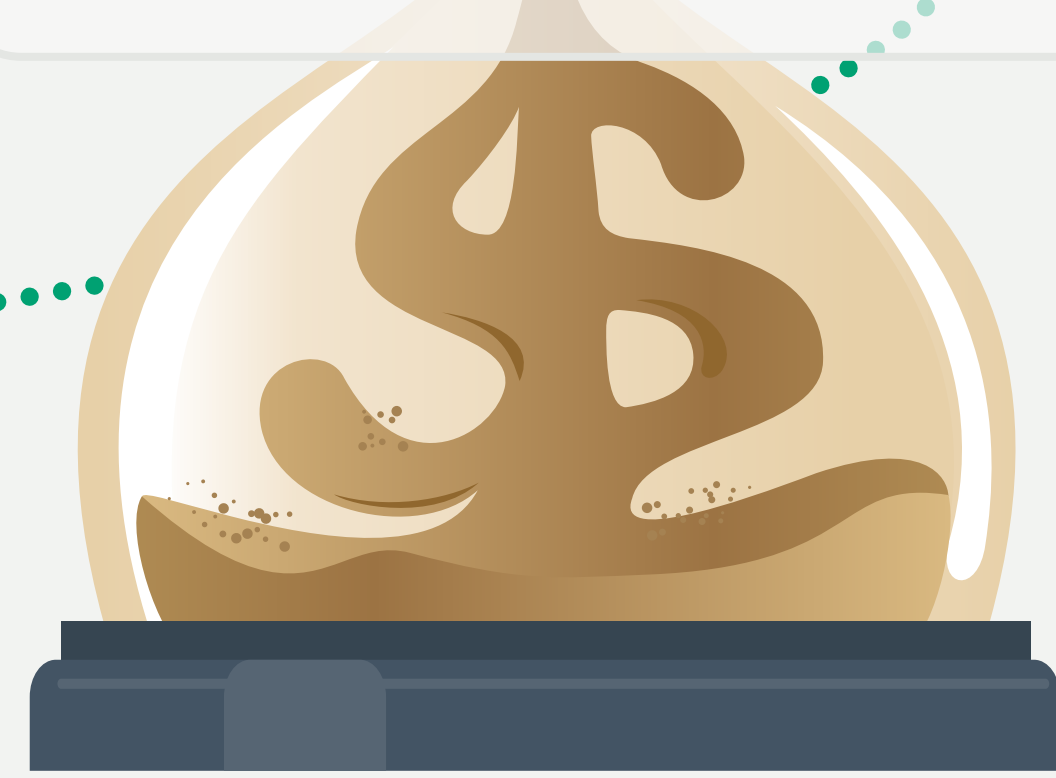
by 2020, 47% of sales will likely come from digital sales of products/services¹



As a result, the demands and complexity of IT have increased, and the consequences are bigger than ever.

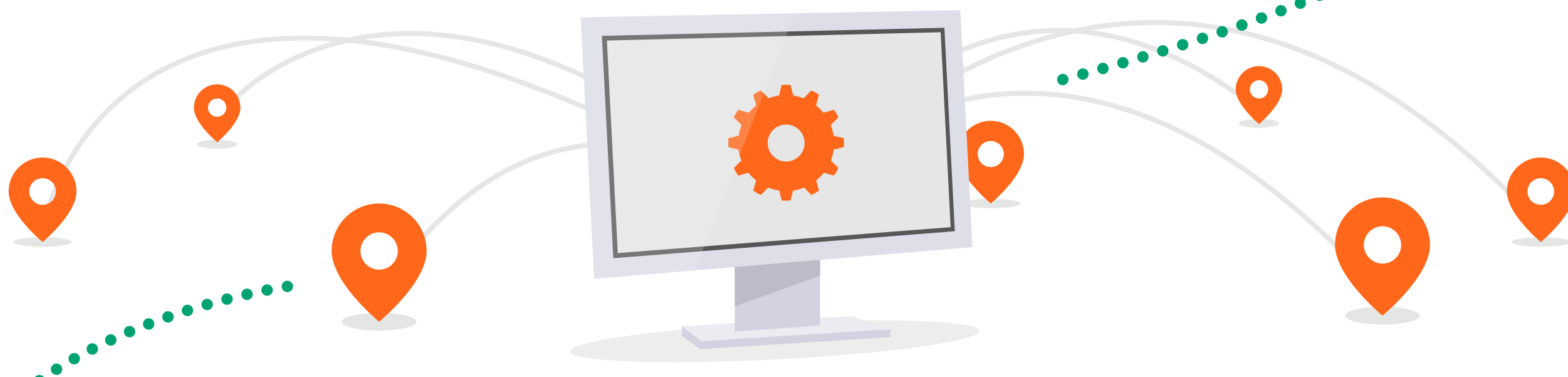
CASE IN POINT:

Based on 2012 net sales, Amazon's 30-minute outage in 2013 cost the online retailer an estimated \$66,240 per minute or close to **\$2 million²**



At the same time, business and IT leaders need to provide greater **AGILITY, AVAILABILITY, & PREDICTIBILITY** of technology.

The key to mastering the digital transformation journey is



ACTIONABLE INSIGHTS OF DIGITAL PERFORMANCE

across all IT domains—end-users, applications, networks, and infrastructure.

This offers your organization the opportunity to achieve important business outcomes and maintain your competitive edge.

MINIMIZE RISK



IMPROVE BUSINESS AGILITY

OPTIMIZE COSTS

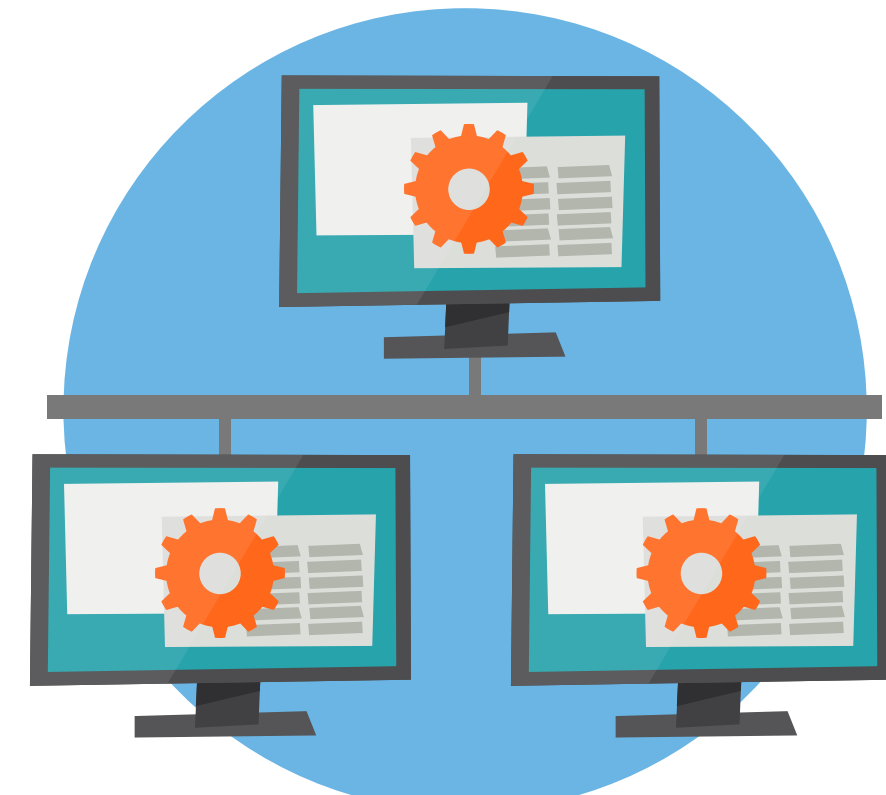


HOW IT WORKS

Riverbed Digital Performance Center services are designed to help you master the digital transformation journey.

1. Riverbed's digital experience management platform

Assess and improve the business impact of digital experiences with end-to-end monitoring.



2. Riverbed's cloud networking & edge technology

Accelerate and simplify management of cloud and hybrid networks with SD-WAN, optimization and wireless capabilities.



3. Actionable insights on digital performance

Assist stakeholders to make faster and more informed decisions from correlated data sources.



4. Digital performance experts and transformation architects

Industry-leading professionals to help guide you with their expertise on the digital transformation journey.



Digital transformation isn't easy. We're here to help.

To learn more visit www.riverbed.com/dpc-solutionbrief

Contact us at proserve@riverbed.com

Sources:
1. Forrester, "The State of Digital Business, 2015-2020," Nov. 2, 2015
2. Forbes, "Amazon Goes Down, Loses \$66,240 Per Minute," Aug. 19, 2013

©2018 Riverbed Technology, Inc. All rights reserved. Riverbed and any Riverbed product or service name or logo used herein are trademarks of Riverbed Technology. All other trademarks used herein belong to their respective owners. The trademarks and logos displayed herein may not be used without the prior written consent of Riverbed Technology or their respective owners.

riverbed®