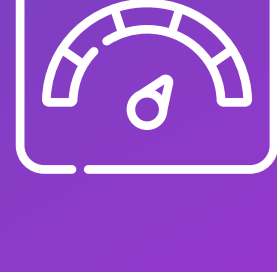


## Run Your Bank Better

Reimagine your Banking Systems, with Riverbed.



To meet changing customer expectations and increase profitability, your bank needs to realize the full potential of its systems – reducing errors, improving application performance, and making staff more effective.



By bringing together data, insights, and actions, Riverbed’s AI-Powered **Unified Observability** and Optimization Platform can help you improve the omnichannel experience for everyone.

### Unify Data from the Entire Digital Ecosystem

**11%** of the application and infrastructure environment is fully visible to today’s IT teams. To see the bigger picture – and troubleshoot effectively – Unified Observability can help you:

- Capture** full-fidelity telemetry across all actual user experiences
- Develop** unified, context-rich and prioritized insights that address your IT challenges
- Unlock** true end-to-end visibility that supports compliance, security, and performance

### Boost Staff Productivity

**40%** less productive: that’s how far large banks are behind their digitally-native rivals due to aging IT stacks and legacy technology.

It’s time to leave ‘then’ behind and enter the ‘now’:

- Proactively surface** potential issues with the context needed for efficient problem-solving
- Reduce** alert fatigue and Mean Time to Repair with unified AIOps
- Enable IT** staff to spend more time on strategic digital transformation initiatives

### Case Study: Halkbank

## Halkbank

- **1,000+** IT staff
- **4 million** digital customers
- **Over 2 years** without digital downtime

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### Technology Your Performance Can Bank on

**51%** of banking executives cite increasing revenue as the most important outcome from their digital strategy. **Unified Observability** creates business value – from data to dividends – by:

- Associating** performance with business metrics such as conversion and abandonment rate
- Refocusing** efforts on the most impactful areas for commercial strategy
- Reducing** IT costs with a more streamlined network of devices

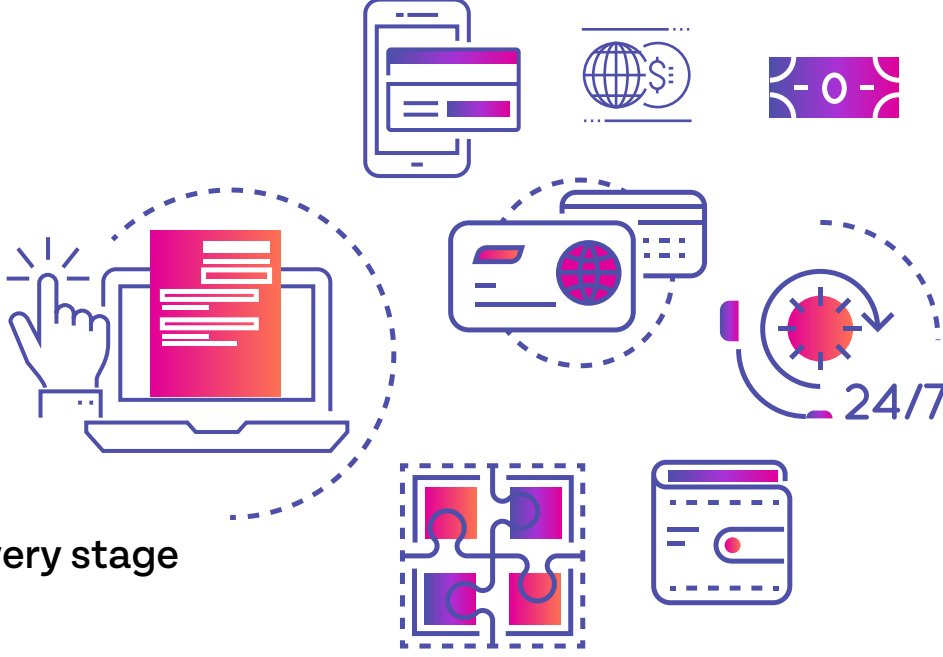
### Deliver Superior Digital Experiences

**70%** of consumers consider a seamless omnichannel experience to be ‘extremely’ or ‘very important’ when choosing their primary bank. To remain relevant and stay competitive, you need to:

- Optimize** every touchpoint with customer-centric experiences
- Engage** tomorrow’s customers and employees by keeping pace with the features of fintechs
- Drive** exceptional customer experiences that satisfy today’s modern consumer

### A Seamless Banking Experience:

- **Accessible** applications
- **Intuitive** interfaces
- **Faster** loading times
- **Secure** payment options
- **Superior** customer service
- **Consistent** performance at every stage



### The Power of Unified Observability

Since partnering with Riverbed, some of our major banking customers have converted unified data into amplified performance – reaching new levels of their business metrics

- 80%** Reduction of troubleshooting time
- 50%** Elimination of service-impacting errors
- 20%** Increase in staff productivity over three years

### Case Study: Large Global Bank

## Large Global Bank

- **200,000+** employees
- **2 million** customer accounts in **100** countries
- **Faster applications** around the world with Riverbed’s support

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