

## Infographic Global Digital Employee Experience Survey 2023

1,800 leaders share views on user expectations, hybrid work, IT, and obstacles & strategies for DEX

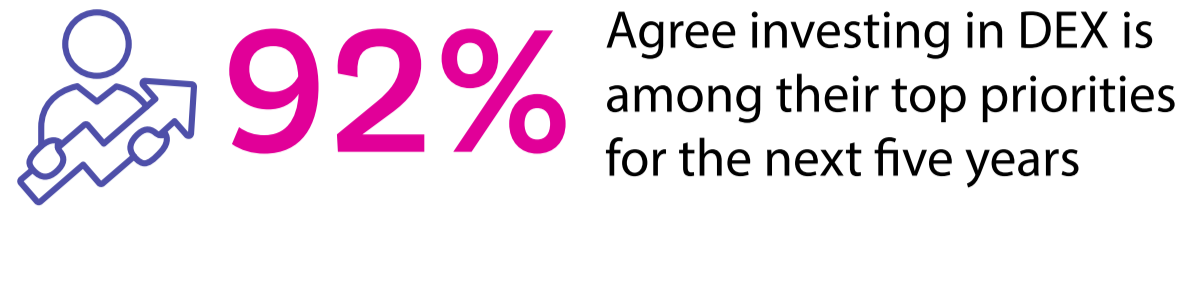


Creating a great digital employee experience is a top priority for organizations. However, meeting heightened user expectations of 'Digital Natives' – Gen Z and Millennials – is easier said than done, and there's tremendous pressure on IT leaders to deliver.

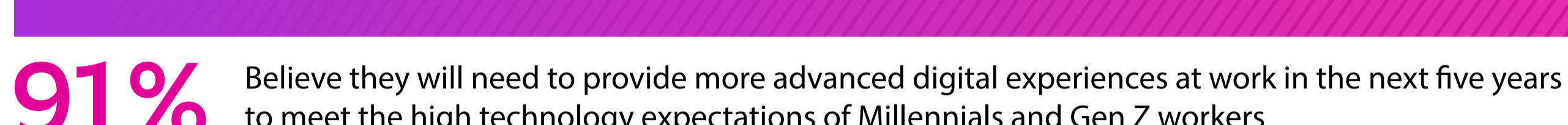
The Riverbed Global Digital Employee Experience (DEX) Survey 2023 explores generational expectations, hybrid work, IT's evolving role, and obstacles and strategies to delivering an exceptional digital experience.

The survey, fielded by Sapio Research in May 2023, polled a combined 1,800 IT decision-makers (ITDMs) and business decision-makers (BDMs) across 10 countries and seven industries. Here's what they said:

### DEX Is Critical to Competitiveness




### Companies Must Meet the High Expectations of Younger Workers



Failing to meet the digital experience demands of younger generations can have major consequences according to business and IT leaders.



### Hybrid Work Continues Requiring IT to Support DEX Everywhere

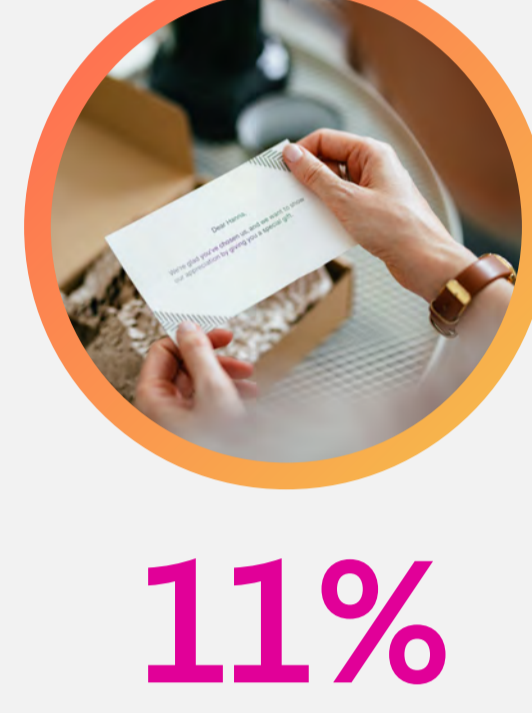
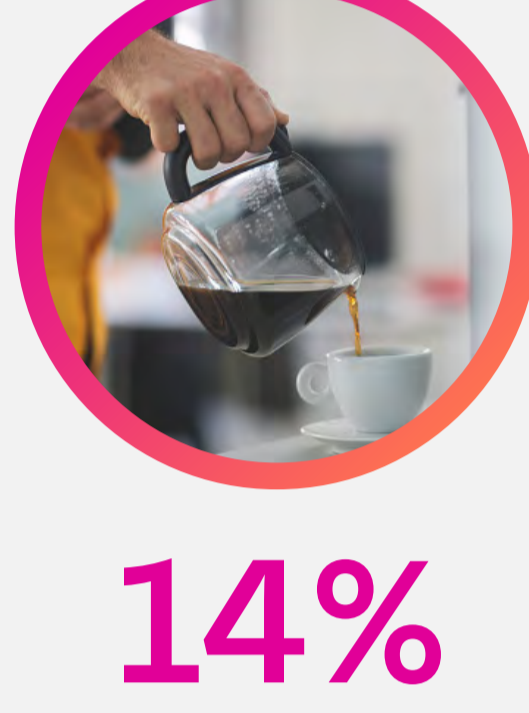
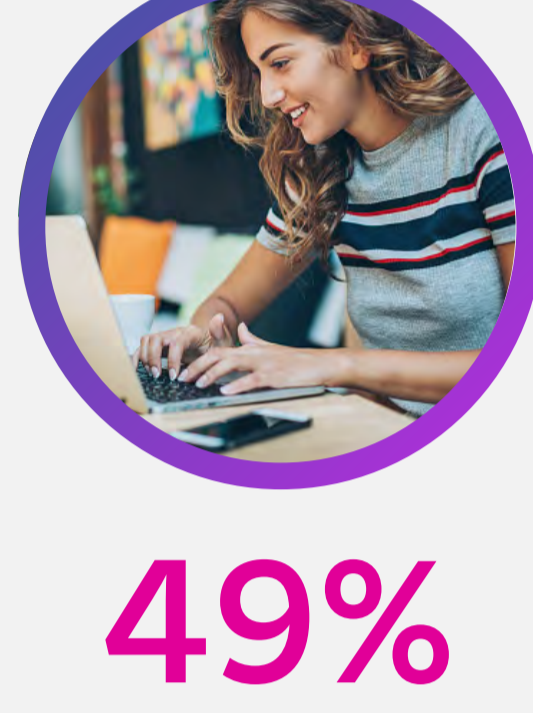


**47%** Of surveyed workforce is operating in a hybrid model

**96%** Believe hybrid work enhances their ability to attract and retain talent

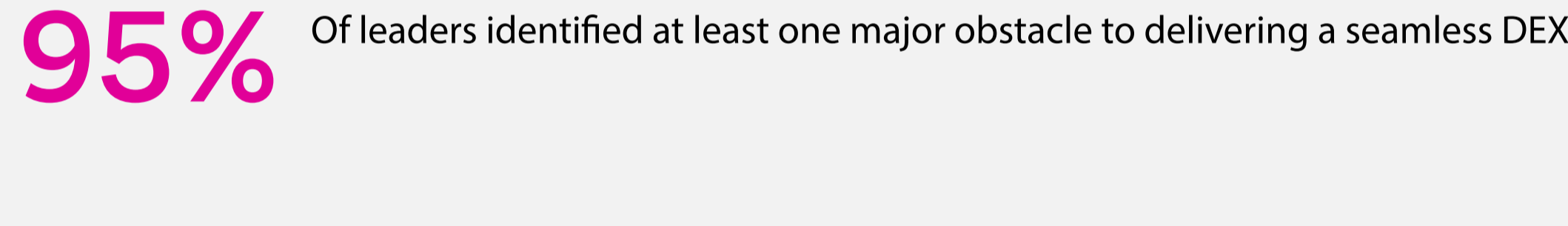
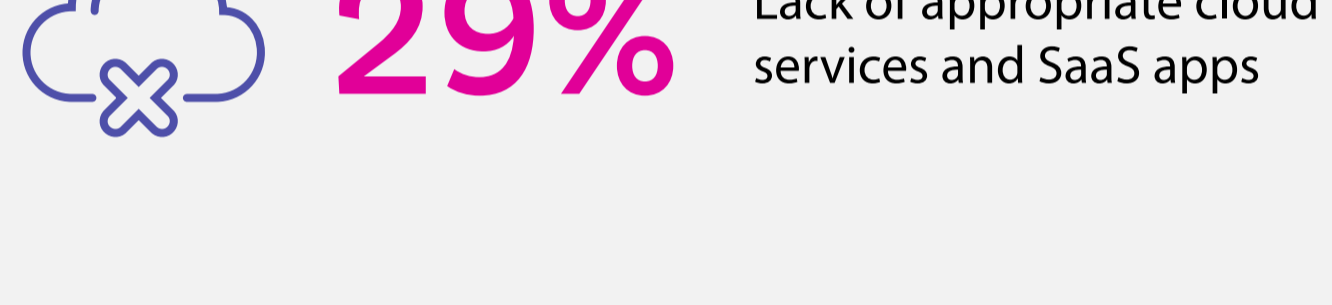
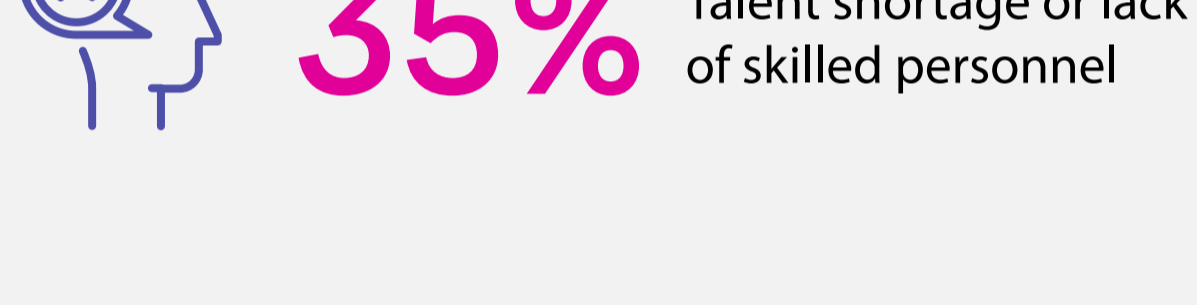
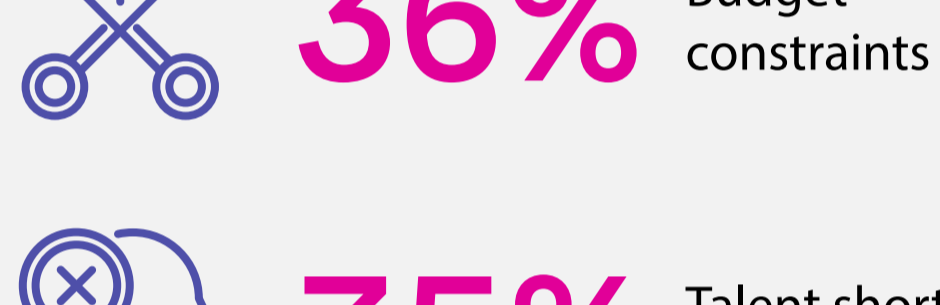
**92%** Plan to invest in technology to support their hybrid workforce

### What Keeps Employees Most Engaged?



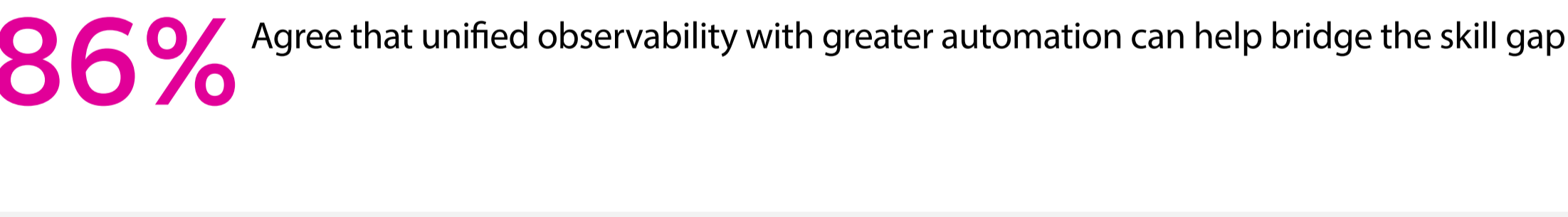
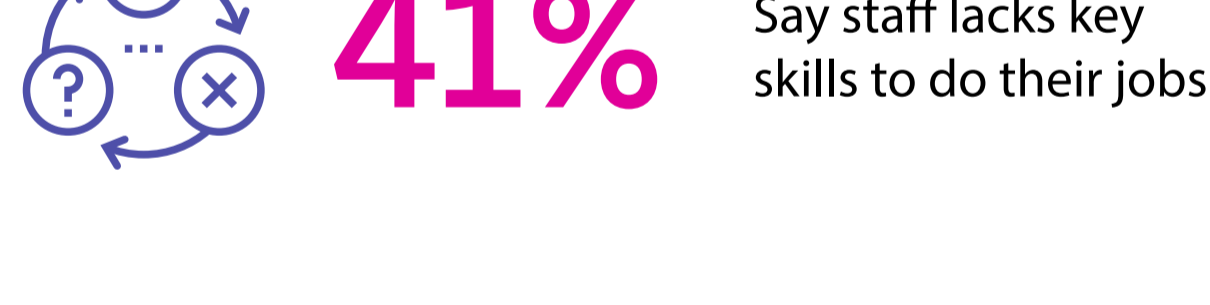
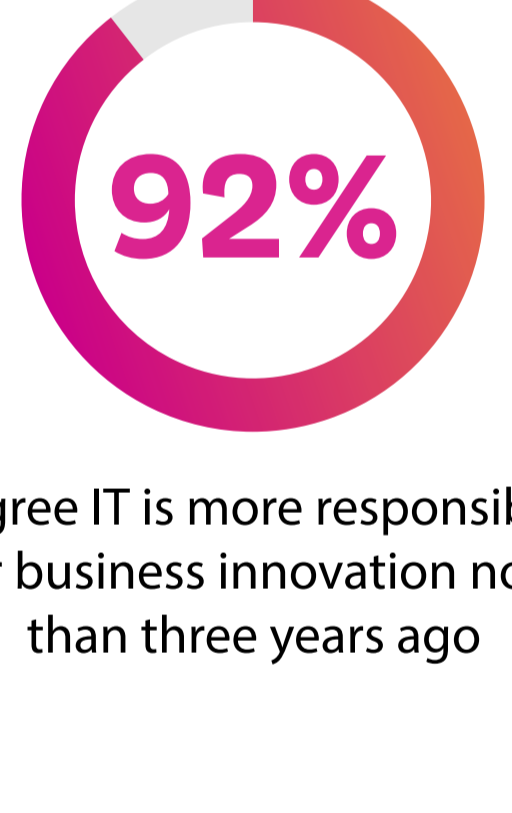
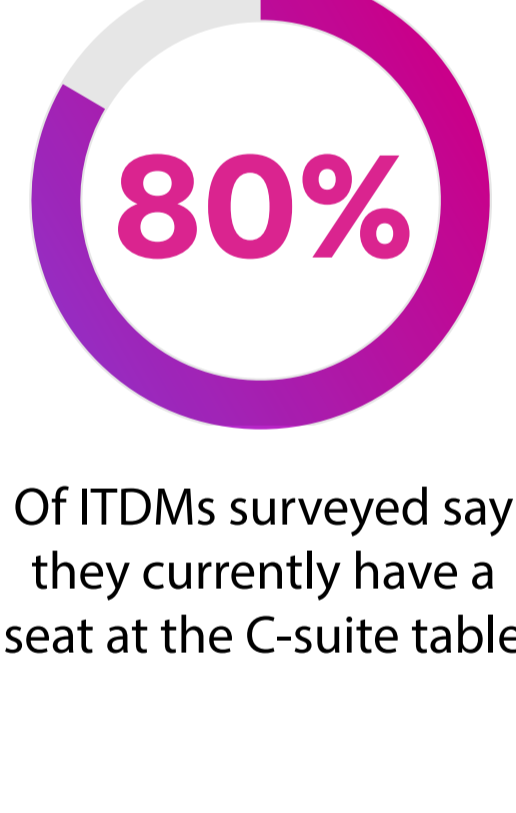
### Delivering a Better Digital Experience Is Getting Harder

#### Top Four Challenges Hindering DEX

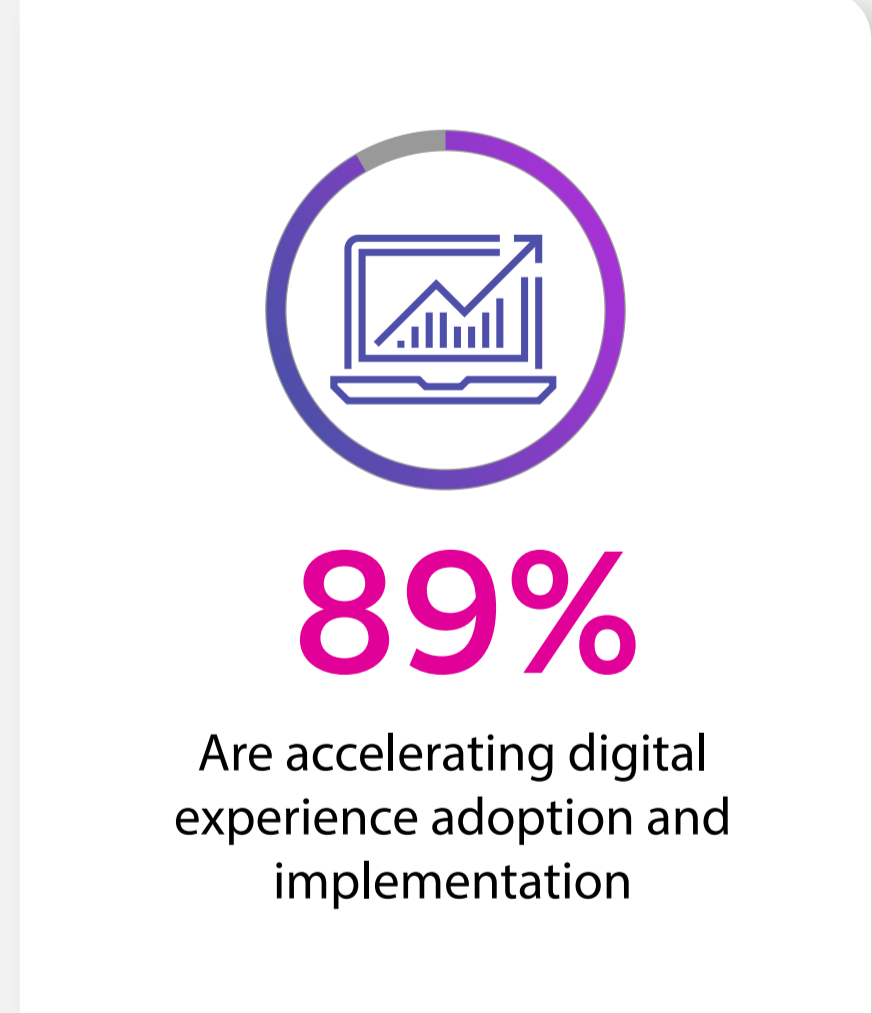


### IT is More Important Than Ever But Talent is Hard to Come By

**81%** Of respondents reported that the COVID-19 pandemic and shift to a hybrid workplace has increased the relevance of IT within the C-suite and business

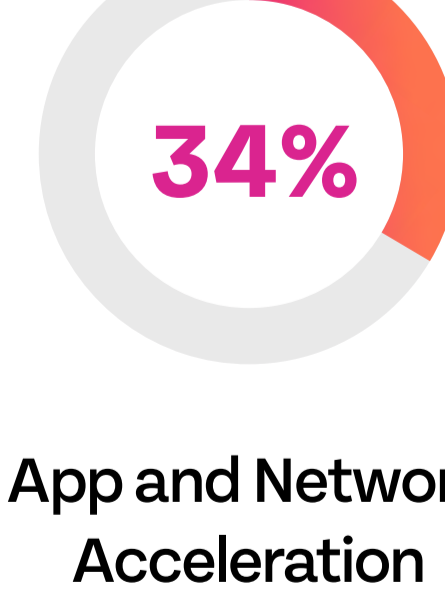
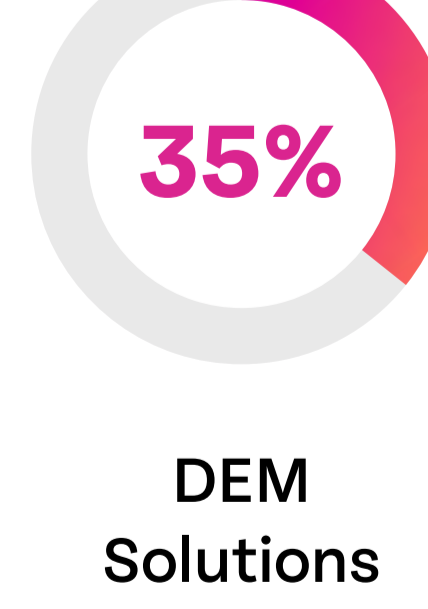
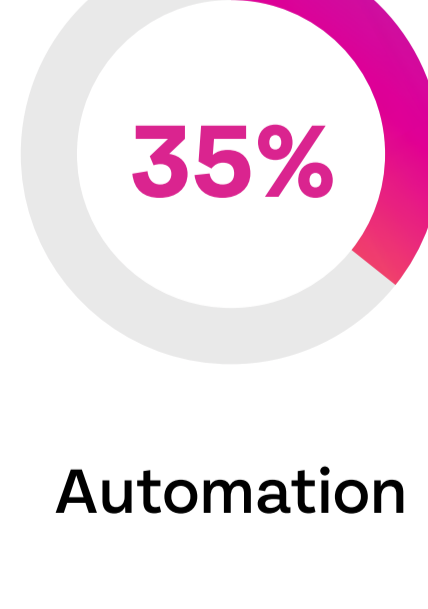
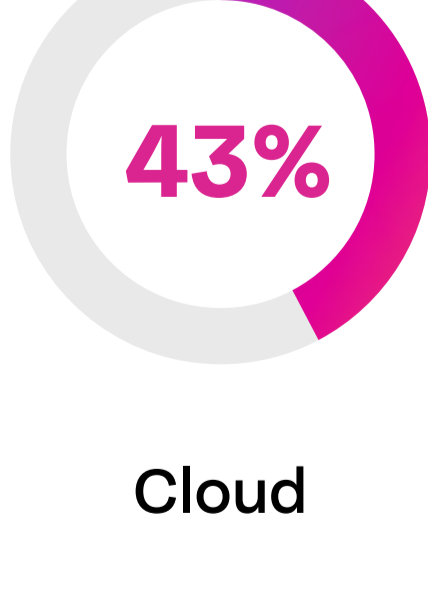
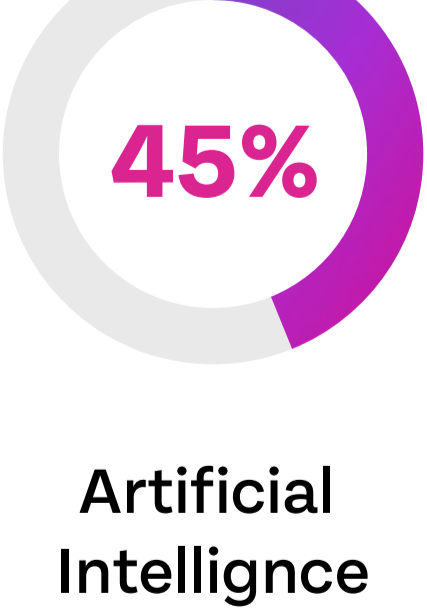


### Unified Observability is a Must-Have for DEX



### Emerging and Key Existing Technologies Will Make or Break a Business

Solutions cited by at least one out of three decision-makers as becoming increasingly business-critical in the next 18 months:



### Overcome Your Challenges With Alluvio Unified Observability and Riverbed Acceleration

Riverbed enables organizations to transform data into actionable insights and accelerate performance for a seamless digital experience.

The Alluvio Unified Observability portfolio by Riverbed enables organizations to unify data, actions, and insights across the entire digital ecosystem. With Alluvio, companies can optimize their digital experiences, enhance operational efficiency, and drive performance and business growth.

The Alluvio portfolio includes:

- Alluvio IQ: a SaaS-delivered unified observability service leveraging AI and automation to surface impactful issues with context to solve problems fast.
- Industry-leading visibility tools for Network Performance Management (NPM) and Digital Experience Management (DEM), including APM and EUEM.

Riverbed Acceleration solutions empower users to harness the full potential of enterprise applications and services, regardless of their location. With Riverbed Acceleration, users experience peak speed and seamless performance, enabling them to maximize productivity and enjoy better digital experiences. Products include SteelHead® for WAN optimization, Cloud Accelerator, and Client Accelerator.



For more insights into the priorities of IT and business leaders, check out the Riverbed Global DEX Survey 2023:

[riverbed.com/DEXSurvey2023](https://riverbed.com/DEXSurvey2023)