

# Drivers of Network Observability

By consolidating the most interesting data from the recent EMA report on [Network Observability](#), we provide a quick look into the common challenges that NetOps teams endure and how Network Observability can solve those problems.



## Widespread NetOps Challenges

You're not alone. Most network teams suffer from alert overload, a lack of enterprise visibility, and inefficient troubleshooting due to the increasing volume and velocity of network data.

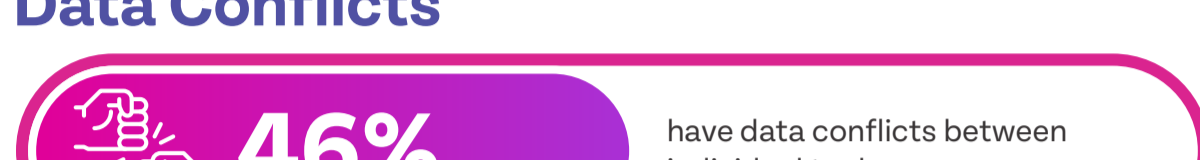
### Optimize Network Tools



### Actionable Alerts



### Data Conflicts



### New Top Drivers



## Network Telemetry

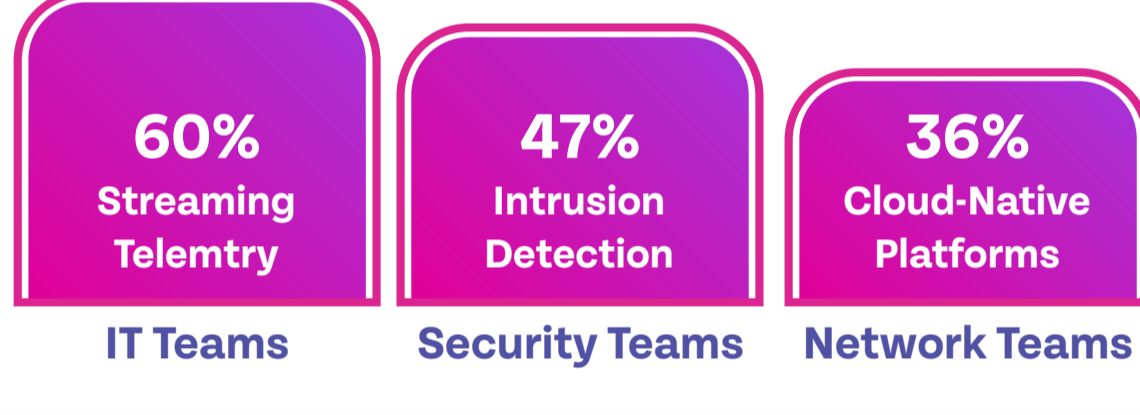
Data diversity is critical to good network observability.



### Who Makes Extensive Use of Network Tools?

- 1 IT Service Management
- 2 Cybersecurity
- 3 IT Architecture

### Here's What NetOps Teams Value:



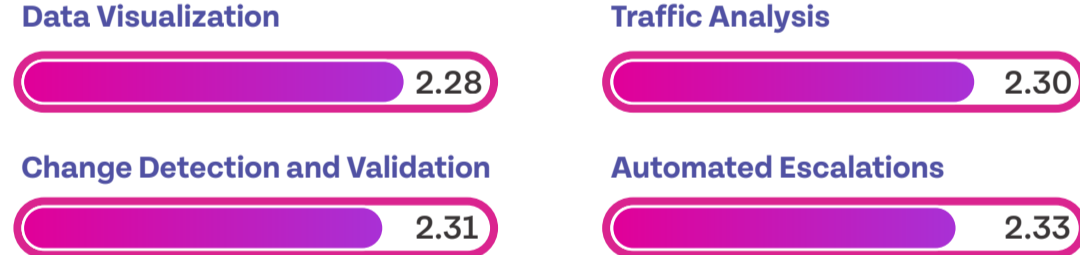
## Network Observability

Networks are becoming smarter, faster, and more automated. Monitoring must shift to support these trends. IT teams are looking to network observability to automate and streamline the troubleshooting of network health and performance.

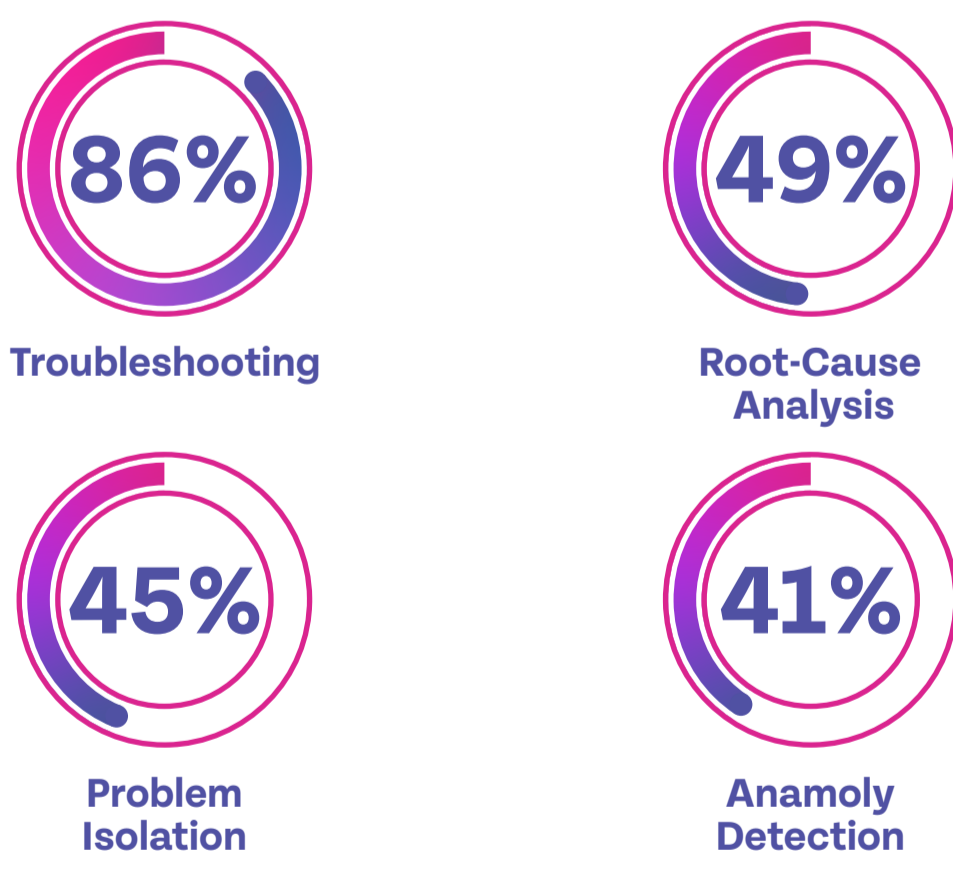


### The Most Essential Network Observability Features:

(on a scale of 1-5, with 1 highest)



### Reason for Automating Network Observability Tools:



## Alluvio IQ

Alluvio IQ, a Unified Observability service from Riverbed, empowers all network teams to solve problems fast by accelerating troubleshooting with actionable insights and intelligent automation.

